

Cottonwood Heights Arts Council Meeting

6:00pm – 8.00pm – City Hall

Scribe: Jannalee Hunsaker

In Attendance:

Not in Attendance:

May 02, 2018



Member	Agenda Item	Discussion	Action Items Assignments
Becky	Roll Call Approve minutes		
Becky	Message		
Becky	Review	One Voice Rocky Mountain Strings concert	
Becky	Marketing Update	<p>Katy - Marketing, Sponsorship update: Sponsor Brochure, CWH business Lunch April 12th Send out a calendar with Arts Council Events to city members .</p> <p>Kim - ask if we can insert something with the newsletters – use a piece of art that has been shown in a previous exhibit.</p>	
Becky	Update	Butler Middle School Theater teacher update: Sheila offered to email the principal to get more information. Elise said that her son Hunter has this class and will inquire about this and report back to the council.	
Felicia Jennifer		<p>Art exhibits in city building</p> <p>For future goals, we want to feature these artists on our website and have them register on our website.</p> <p>Jennifer will put together a proposal for this project.</p>	
Jannalee		<p>Website for Arts Council</p> <p>These council members need to submit a picture and bio to be listed on the website. Jennifer, Emily,</p> <p>Needs for website:</p> <ul style="list-style-type: none"> - Theater page – pictures and write up about state of the art theater to attract more performers. - Page showing pictures of past events. - Cottonwood Heights Women’s Choir – request sent 1/23/18 to add to website. Kim to follow up. 	
Becky		<p>Musical – BIG – Auditions dates are May 8th & 10th. Call backs on May 12th.</p> <p>Reach out to high schools to market show and get interest.</p> <p>Marketing for BIG Auditions – Katy</p> <ul style="list-style-type: none"> - Need to get posters in the schools. - Use email blast to email out audition information. - List of conflicts. <p>Elise is going to mail the audition poster to school theaters. Council members are all going to deliver posters to schools, libraries and businesses.</p> <p>Kim – please make Katy an administrator for the Facebook page.</p> <p>Sign up Genius – online tool to help parents sign up.</p>	

		<p>Elise and Natalie offered to help with some of the marketing and production tasks.</p> <p>Elise suggested doing an audition workshop.</p> <p>Becky or Kim - Ask Doug Bishop if this is something he would like to do.</p>	
Kim		<p>Graphics Needed: Big The Musical Show Graphic</p> <p>Kim: Send request to City Graphic Designer</p>	
Kim		Budget Review	
Becky		Children's Theater – Dana still has interest in partnering with the council.	
Becky		<p>SALT Dance event. – What can we be doing now to market the event.</p> <p>Dates: May 18-19 Workshop goes from May 14-19 and the concert showcases the students and dancers form the workshop.</p> <p>May 18-19 Council Assignments:</p> <p>All council members need to help promote event. Share on social media sites.</p> <p>Tickets</p> <p>Refreshments – Jennifer confirm husband's involvement.</p>	
Jennifer		<p>Carin Faucet Art Show – May 5th. Reception 7-9 pm at the city building. Council members to attend and help market event.</p> <p>Assignments for event:</p> <p>Set up art: Kim, Jennifer & Carin</p> <p>Set up table for refreshments: Kim, Jennifer, Other members?</p> <p>Get refreshments: Jennifer</p>	
Felicia		<p>Pole Art update:</p> <p>The council voted to use the large pole by the library as the pilot pole to kick off project.</p> <p>Proposal written up: Katy update?</p> <p>Kim, is there anything that has already been written up about this event that we can use?</p>	
	Natalie	Natalie brought up an idea shared by a city council member to get school kids involved with the Park City Sundance Film Festival. The city council member said she hoped that Cottonwood Heights schools could get involved in this project. The council would like to invite her to come to a council meeting and make proposal. Natalie or Mike , please provide name so an invitation can be extended.	
	2018 Event Planning	<p>Review and update assignments</p> <p>May: Carin Fausett Show and SALT Dance</p> <p>May: May 5th Carin Faucet show at city bldg.</p> <p>June-Aug: Summer Musical</p> <p>Sept: Art Show</p> <p>Nov: Tree Lighting Event – Nov 26th.</p>	
		Other?	

Next Meeting – June 6th, 2018

Action Assignments

Description		Person Responsible	Due Date	Complete
1	Set up a meeting later in the year for members who would like to give recommendations and share ideas for the tree lighting event.	Jannalee	8.1.2018	<input type="checkbox"/>
2	Get high resolution pictures for marketing brochure.	Kim	4.30.2018	<input type="checkbox"/>
3	Talk to Dan about getting donation page on website.	Kim	2.1.2018	<input type="checkbox"/>
4	Finish Marketing Packet and send to graphic designer. Have it reviewed by council prior to printing.	Katy	3.1.2018	<input type="checkbox"/>
5	Ask if we can insert something with the newsletters	Kim	4.30.2018	<input type="checkbox"/>
6	Send out email blast for Carin Fausett Show.	Kim	4.23.2018	<input type="checkbox"/>
				<input type="checkbox"/>

Parking Lot Items		
<p>Excellence in the Community</p> <p>Using Drop Box – Training</p> <p>Council Marketing Kit – See May 2017 notes</p> <p>Marketing Strategies</p> <p>Business Partner Sponsors</p>	<p>Art Festival – group art, photography, music together</p> <p>Fund Raising Event</p> <p>Creating an Art Guild</p> <p>Volunteer Pool</p> <p>Power Pole Art project</p> <p>Halloween Monster Mash Party 2018</p>	<p>Write for the Heights – done historically in CH. Jennifer will consider doing something like this for 2018.</p>